

Extended version of Roadmap

2020

- Q1 NUTSon**
 - Development of the app architecture (selection of programming languages, databases, etc.)
- Q2 NUTSon**
 - User authorization via phone and email;
 - Simplified version of the videofeed
- Q3 NUTSon**
 - A simplified version of the user profile;
 - Implementation of basic user actions for social networks (like, share, leave a comment, go to the user's profile, etc.);
 - Logout
- Q4 NUTSon**
 - Implementation of challenge mechanics;
 - Onelink for marketing campaigns analytics

2021

- Q1 NUTSon**
 - Videofeed;
 - User Profile
- Q2 NUTSon**
 - Processing integration/installation? for receiving and sending payments;
 - Deleting an account
- Q3 NUTSon**
 - Implementation of new challenge mechanics
- Q4 NUTSon**
 - Page of challenges;
 - Own analytical layer

2022

- Q1 NUTSon**
 - Expansion of the video editing functions;
 - Video quality enhancement in the feed
- Q2 NUTSon**
 - App redesign;
 - Music library;
 - Activity feed;
 - Video download from the gallery (fast video download);
 - Brand takeover: advertising banner upon the start of the app
- Q3 NUTSon / Cheelee**
 - App globalisation;
 - Authorization using social networks;
 - In-app advertising;
 - Navigation update in the app;
 - Improved account security
- Q4 Cheelee**
 - Deploy of smart contracts;
 - Digital glasses and GameFi mechanics

2023

- Q1 Cheelee**
 - App release and token listing;
 - Web marketplace release
- Q2 Cheelee**
 - NFT purchases for fiat (P2P and direct), Seedless external wallet;
 - On-boarding update, New rarity, Push notifications
- Q3 Cheelee**
 - Changing the mechanics of Attention accrual and Endurance consumption;
 - Donations, responses to comments, gems and slots;
 - NFT sales by the user, cryptocurrency exchange via external wallet;
 - Loot boxes, contact synchronization;
 - Advertising cabinet for setting up target ads
- Q4 Cheelee**
 - Earning mechanics for the content creators;
 - Display of the favorite videos in the profile, live broadcasts, NFT avatars

