Official Rules and Terms for the Cheelee™ Giveaway

1. The giveaway is conducted by Nutson Ltd, registered at Suite 1, Second Floor, Sound & Vision House, Francis Rachel Str., Victoria, Mahe, Seychelles, in accordance with these rules and applicable law. The Organizer is the responsible party ensuring compliance with all giveaway conditions, determining results, and distributing prizes to participants.
2. The giveaway runs from the publication of these Rules until participants are notified of its completion. The Organizer is obliged to notify participants of the end of the submission period at least 7 (seven) calendar days in advance by announcing it on the Cheelee promotion page. Participation in the giveaway is only possible during the specified period. Applications submitted after the deadline will not be considered.
3. To participate in the giveaway, you must:
   - 3.1. be a registered Cheelee user;
   - 3.2. complete at least one action: purchase a digital item — virtual Glasses — during the promotional period (available in the "Market" section);
   - 3.3. consider that during the promotional period, users can take additional actions, such as purchasing digital items listed in Section 5 of these Terms. These actions provide users with extra chances to win;
   - 3.4. consider that all digital items eligible for the promotion are listed in Section 5 of these rules;
   - **3.5. Please note that actions performed prior to the start of the giveaway on 22 April 2025, as well as actions related to products not listed in these Rules (including Clause 5), shall not be counted.**
   - 3.6. register your action on your own — as specified in clauses 6-9 of these Rules on the promotion page.
4. Meeting the participation requirements enables users to receive Chances. Each Chance gives the user an opportunity to win prizes in the giveaway.
5. In the giveaway, each participant gets "Chances" for completing specified actions, with the number of Chances affecting the likelihood of winning. Chances are granted to users for activities within the app, specifically for purchasing Glasses during the giveaway period. For items, the number of Chances is determined by their rarity.

Item	Rarity	Number of Chances
Glasses	Lite	2
	Simple	3
	Rare	4
Risk Glasses	Thrilling	1
	Trump	2
	Risky	3
	Unique	5

6. Participants must register their purchases manually on the giveaway website. Chances will only be credited after the purchase is verified by the manager.
7. Participants can check out their total Chances on the giveaway page within the Cheelee app.
8. Registration starts at the beginning of the giveaway and remains open until the designated end date. Seven days before the deadline, a countdown timer will appear on the website to indicate the remaining time. After the deadline, participants will no longer be able to register their actions.
9. The probability of winning (P) is determined according to the following formula:

$$\boldsymbol{P = (S \cdot d - \omega)/T}$$

Where:
S — the participant's base contribution (total number of actions).
d — the "activity coefficient", reflecting the participant's level of engagement, with the following values:

ω — the "margin of error factor", related to activity dynamics, including those specified in Sections 11–12 of these Rules.
T — the "total number of Chances", meaning the sum of all Chances across all participants.

10. Winners and participants will be announced on the Cheelee promotion page within 72 hours after the end of the promotion. The announcement will include the exact name of the prize and the winners' IDs. After the results are published, participants must contact the promotion organizer through customer support within 72 hours to confirm their right to the prize. If a participant fails to contact the organizer within the specified timeframe, the organizer reserves the right to revoke the participant's

entitlement to the prize and conduct a new winner selection if the promotion terms allow for it.

11. The organizer reserves the right to modify or cancel the giveaway rules at any time without prior notice.
12. Each participant may use only one Cheelee account and one IP address to enter the giveaway. Duplicate accounts will not be considered, and all associated bonuses will be voided.
13. In cases of suspicious user activity (e.g., bans, fraud, collusion with other players, or technical malfunctions), the prize may be forfeited.
14. For any inquiries, participants can contact Cheelee's support service.
15. The prize pool includes: Jeep Wrangler Rubicon (1 unit), Sony WH-1000XM5 headphones (10 units), iPhone 16 (10 units), and Samsung Z Flip 6 (10 units). If the prize cannot be delivered in its original form or at the winner's request, an alternative prize format may be selected in accordance with Section 18 of these Rules.

15.1. Jeep Wrangler Rubicon

15.1.1. The **Jeep Wrangler Rubicon** prize consists of one Jeep Wrangler Rubicon vehicle. The value of the car may vary depending on the winner's country of residence but will not be less than $50,000 USD.

15.1.2. The organizer reserves the right to determine the type and specifications of the Jeep Wrangler Rubicon car to be awarded as the prize.

15.1.3. Winners are responsible for all taxes related to receiving the prize. The stated value does not include additional costs, taxes, duties, or other expenses that may arise during the prize transfer process.

15.1.4. The value of this prize is based on the average market price of the Jeep Wrangler Rubicon in the winner's country of residence.

15.2. Sony WH-1000XM5

15.2.1. The **Sony WH-1000XM5** prize consists of 10 (ten) pairs of Sony WH-1000XM5 headphones. Each pair of headphones constitutes a separate prize and is awarded to an individual winner. The retail value of each device may vary depending on the winner's country of residence but will not be less than $350 USD.

15.2.2. The organizer reserves the right to determine the type and specifications of the Sony WH-1000XM5 devices available on the marketplace, including color and other parameters, which will be awarded as the prize.

15.2.3. Winners are responsible for all taxes related to receiving the prize. The stated value does not include additional costs, taxes, duties, or other expenses that may arise during the prize transfer process.

15.2.4. The value of this prize is based on the average market price of the Sony WH-1000XM5 in the winner's country of residence.

15.3. iPhone 16

15.3.1. The **iPhone 16** prize consists of 10 iPhone 16 smartphones. Each smartphone constitutes a separate prize and is awarded to an individual winner. The retail value of each device may vary depending on the winner's country of residence but will not be less than $500 USD.

15.3.2. The organizer reserves the right to determine the type and specifications of the iPhone 16 devices available on the marketplace, including color and other parameters, which will be awarded as the prize.

15.3.3. Winners are responsible for all taxes related to receiving the prize. The stated value does not include additional costs, taxes, duties, or other expenses that may arise during the prize transfer process.

15.3.4. The value of this prize is based on the average market price of the iPhone 16 in the winner's country of residence.

15.4. Samsung Galaxy Z Flip 6

15.4.1. The Samsung Galaxy Z Flip 6 prize consists of 10 Samsung Galaxy Z Flip 6 smartphones. Each smartphone constitutes a separate prize and is awarded to an individual winner. The retail value of each device may vary depending on the winner's country of residence but will not be less than $500 USD.

15.4.2. The organizer reserves the right to determine the type and specifications of the Samsung Galaxy Z Flip 6 devices available on the marketplace, including color and other parameters, which will be awarded as the prize.

15.4.3. Winners are responsible for all taxes related to receiving the prize. The stated value does not include additional costs, taxes, duties, or other expenses that may arise during the prize transfer process.

15.4.4. The value of this prize is based on the average market price of the Samsung Galaxy Z Flip 6 in the winner's country of residence.

16. When choosing a physical prize, the winner must **collect it in person.** Transportation costs are the responsibility of the winner. If the winner fails to meet this requirement, the organizer reserves the right to revoke the winner's status.
17. To select a prize, the winner must, within 72 hours of the public announcement, complete the following steps: undergo a verification process established by the organizer to confirm their identity and compliance with the giveaway rules. Provide the organizer with the required documents, including: a copy of an ID or other identity document, a completed form with contact details (residential address, phone number, and email), a proof of address (e.g., a bank statement or utility bill issued no earlier than three months ago), any other documents necessary to confirm compliance with giveaway requirements and facilitate prize delivery. Additionally, the winner must sign all required documents, including consent for the processing of personal data and other agreements. In addition, the winner must confirm their choice of the prize: in its original form or as an alternative. If the winner fails to complete these actions on time or refuses to comply, the organizer reserves the right to invalidate the winner's results.
18. If the winner selects an alternative prize delivery method, the organizer reserves the right to determine the prize transfer method from the following three options: bank transfer, cryptocurrency transfer, credit to the winner's internal wallet within the Cheelee app.
    18.1. If the winner selects a cash prize, its equivalent amount will be transferred to the winner's account within 60 calendar days after the end of the giveaway, provided the verification process is completed within 72 hours. During the verification process, the organizer reserves the right to request any additional documents from the winner (other than those specified in these Rules) required to confirm compliance with the giveaway requirements and facilitate prize delivery.
    18.2. If the winner opts to receive the prize in cryptocurrency, the following rules apply:

    (i) The Organizer reserves the right to independently select the specific cryptocurrency in which the transfer will be made, based on the market value at the time of transfer. The Organizer's decision in this regard is final and not subject to appeal.

    (ii) The cryptocurrency equivalent of the prize will be credited to the wallet

provided by the Winner within 60 calendar days of the conclusion of the giveaway.

(iii) If the Winner provides incorrect wallet details or selects an invalid network for the transfer, the Organizer assumes no responsibility for the loss of the prize. Given the irreversible nature of cryptocurrency transactions, the Winner bears full responsibility for providing accurate and correct information.

(iv) Proper confirmation of the prize transfer in cryptocurrency will be the transaction record in the relevant blockchain explorer. Data from the blockchain explorer will be considered final and sufficient to confirm the Organizer's fulfillment of its obligations.

(v) The Winner assumes all potential risks associated with cryptocurrency value fluctuations and the use of cryptocurrency in general.

(vi) During the verification process, the Organizer reserves the right to request any documents necessary to confirm compliance with the giveaway requirements and facilitate the prize transfer procedure.

18.3. If the winner chooses to have the prize credited to their internal wallet in the Cheelee app, the organizer will deposit the prize amount to the specified internal account (internal wallet) within 60 calendar days after the end of the giveaway, provided the verification process is successfully completed within 72 hours. During the verification process, the organizer reserves the right to request any documents necessary to confirm compliance with the giveaway requirements and facilitate prize delivery.

18.4. If the reward cannot be transferred in the selected alternative format, the organizer reserves the right to change the payment method to another of the proposed options or to an alternative agreed upon with the winner.

19. The participant is fully responsible for their participation in the giveaway, including compliance with all terms, rules, and deadlines. The organizer is not liable for errors resulting from incorrect information provided by participants, nor for any technical failures or malfunctions that may affect participation in the giveaway. Participation in

the giveaway is voluntary, and participants acknowledge and accept all potential risks associated with their involvement.

20. The present rules are published in open access within the Cheelee app and are available for review by all users. Participation in the giveaway automatically implies acceptance of these rules, and compliance with them is mandatory for all participants. The Organizer reserves the right to amend the rules, which will also be published on the website and will take effect upon posting.
21. The Organizer may collect and process participants' personal data solely for the purposes of conducting the giveaway, verifying the Winner's identity, fulfilling prize transfer obligations, and complying with tax requirements. By providing their data, participants consent to its processing to the extent necessary to fulfill the giveaway's terms. Participants' personal data will be stored in the Organizer's secure systems and will not be shared with third parties, except when required to fulfill the Organizer's obligations. Participants have the right to request access to, modification, or deletion of their data by submitting a relevant request to the Organizer.
22. The giveaway is conducted in accordance with the applicable laws of the Republic of Seychelles. Participants bear full responsibility for ensuring their compliance with all applicable laws and regulations of the Republic of Seychelles related to participation in the giveaway. The Organizer is not responsible for any actions by participants that may violate applicable laws. The giveaway is conducted for marketing purposes. The Organizer does not conduct a lottery or gambling, as defined by the following:
    (i) participation in the giveaway does not require any payment,
    (ii) there is no sale of chances for a separate fee,
    (iii) prizes are distributed based on participants' actions in accordance with these rules,
    (iv) the prize fund is formed from the resources of the Organizer and/or sponsors without using participants' funds.
23. In the event of disputes related to eligibility, prize receipt, or compliance with the promotion's conditions, the Organizer reserves the exclusive right to make a final decision, which will be binding for all participants and not subject to appeal.
24. All decisions made by the Organizer regarding the giveaway's conduct and outcomes are recognized as final and must be adhered to by all participants from the moment they are officially published on the Organizer's website.
25. If fraudulent actions or financial violations are identified, the Organizer reserves the right to annul the participant's eligibility to receive a prize. Any violation of the giveaway conditions will automatically result in disqualification and grants the

Organizer the right to take additional measures to prevent similar violations in the future.